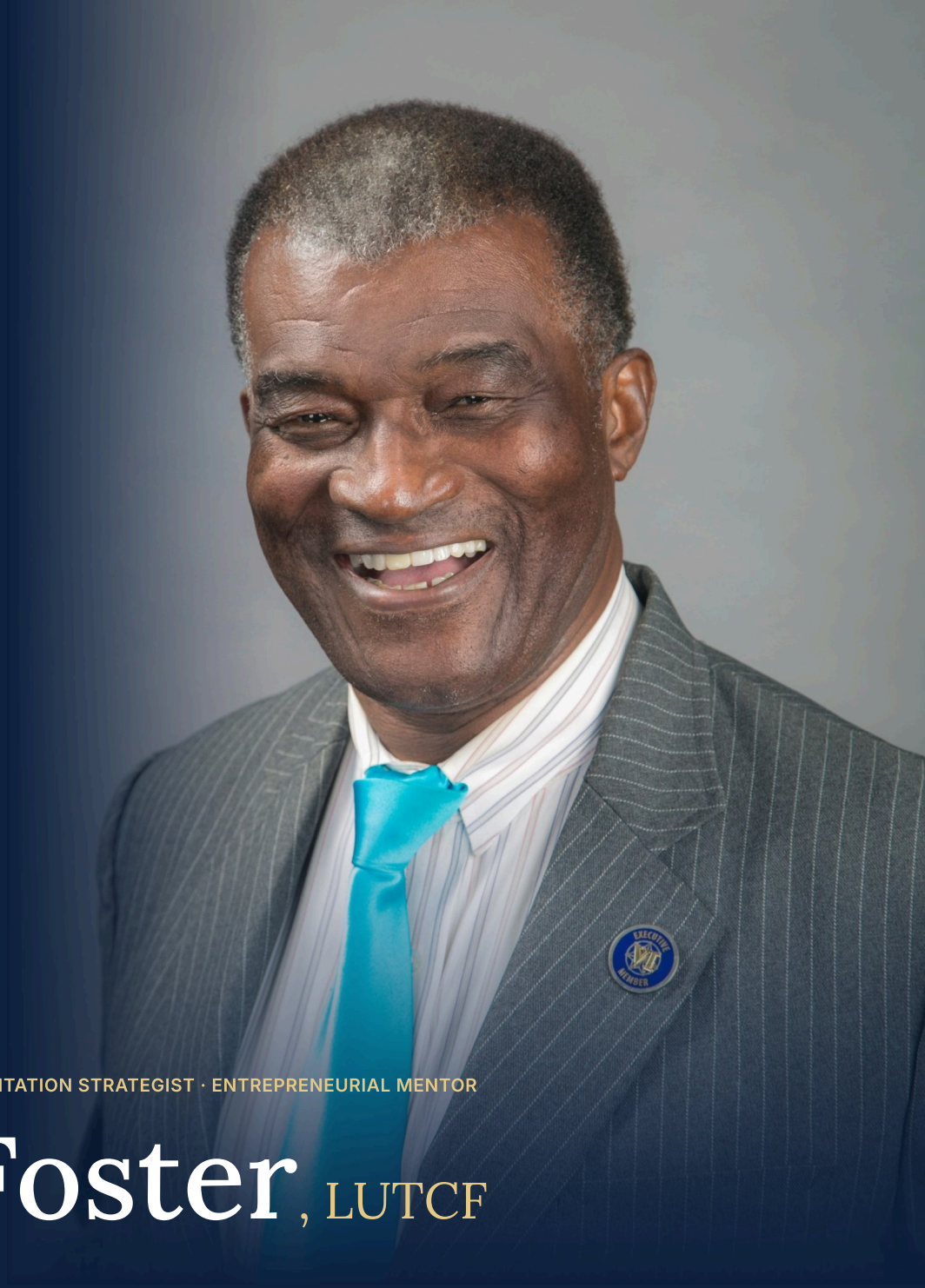
SPEAKER MEDIA KIT



"Inspiration is valuable. Implementation produces results."

KEYNOTE SPEAKER · BUSINESS IMPLEMENTATION STRATEGIST · ENTREPRENEURIAL MENTOR

Jim A. Foster, LUTCF

COACH JIM

From Adversity to Achievement.
From Inspiration to Implementation.

50+ YEARS
in business, insurance and entrepreneurship

SBA CHAMPION
2017 Home-Based Business Champion of the Year

4-PILLAR FRAMEWORK™
Purpose · Planning · Process · Promotion

THE JOURNEY

Credibility earned the hard way.

Coach Jim's authority does not come from theory. It comes from more than fifty years of building, losing, rebuilding — and helping other business owners do the same.

Raised in Chapelton, Jamaica, Jim A. Foster began his career in engineering. In 1971 — three months into the job and passed over for promotion — he made a decision that shaped everything after it: he would be his own boss. He moved into insurance and rose to the top of the industry in Jamaica.

In 1979 he arrived in the United States with $50, fleeing political turmoil. He went on to build Better Business Solution, LLC into an award-winning insurance business, recognized with the Consumers' Choice Award in 2000.

In 2007 he sold his book of business. The Great Recession that followed brought significant financial setbacks — and a reinvention. Jim turned those hard-won lessons into a second career as a business coach and implementation strategist, mentoring with SCORE and co-founding the Metro Atlanta Home Based Business Chamber of Commerce.

Today he leads the Georgia HOMEBASE Business Chamber of Commerce, created the 4-Pillar Framework™, and wrote *The 90-Day Business Breakthrough™: The 4-Pillar Formula to 10X Your Focus, Execution & Growth*. His mission: help **10,000 entrepreneurs** over the next five years move from knowing what needs to be done to actually doing it.



From the archives: at the lectern during his insurance career.

RECOGNITION & LEADERSHIP

— SBA Home-Based Business Champion of the Year **2017**

— Honored by resolution of the Georgia House of Representatives **2023**

— Consumers' Choice Award **2000**

— Million Dollar Round Table recognition **1979**

— President, Georgia HOMEBASE Business Chamber of Commerce

— Co-founder, Metro Atlanta Home Based Business Chamber of Commerce

— Former President, DeKalb Association of Insurance & Financial Advisors

THE ROAD HERE

1971	1979	2000	2007	2017	2023	TODAY
Leaves engineering to become his own boss	Arrives in the U.S. with $50; MDRT recognition	Consumers' Choice Award	Sells his book of business; recession setbacks follow	SBA Home-Based Business Champion of the Year	Georgia House of Representatives resolution	Mission: 10,000 entrepreneurs

ON STAGE

Implementation produces results.



On stage before a full ballroom of entrepreneurs.

SIGNATURE KEYNOTES

Built on the 4-Pillar Framework™ · Purpose · Planning · Process · Promotion

01

From Adversity to Achievement

A man who arrived with $50, built an award-winning business, lost ground in the Great Recession and rebuilt. A candid look at turning setbacks into defining moments.

Attendees leave with: *A practical way to reframe a setback and choose the next right move.*

02

The 4 Pillars of Business Breakthrough

Purpose, Planning, Process and Promotion: why growth stalls when any one pillar is weak, and how the four must work together.

Attendees leave with: *A clear way to see which pillar needs attention first.*

03

Success Leaves Clues

The decisions, habits and systems that separate business owners who intend from those who implement.

Attendees leave with: *Specific behaviors to start — and to stop — this week.*

04

From Working IN Your Business to Leading It

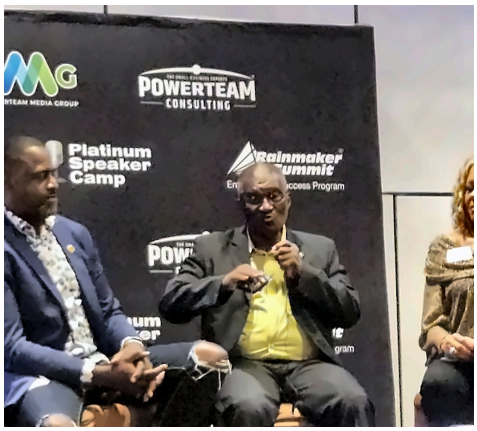
For owners buried in daily operations: stepping into the CEO role through delegation, systems and accountability.

Attendees leave with: *First steps to reclaim time and lead with focus.*

Also available: Re-Igniting Your Purpose & Passion · The Nuts & Bolts of Running a Profitable Home-Based Business · Investing Where It Counts. Every session is tailored to the audience and event.

THE INVITATION

Why organizers book Coach Jim.



Summit panel



Community organization



Civic hall



Up close

Lived experience, not theory. Fifty-plus years of building, losing and rebuilding give his message a credibility audiences recognize immediately.

Practical takeaways. Every session is anchored in the 4-Pillar Framework™, so attendees leave knowing what to do next — not just feeling motivated.

Speaks to every room. From national summits and ballrooms to community organizations and civic halls, he meets each audience where it is.

Trusted by the small-business community. SBA Home-Based Business Champion of the Year, chamber president, former SCORE mentor.

Easy to work with. Content tailored to your theme and audience; available in person or virtually.

FORMATS

- Keynote address
- Workshop
- Fireside chat
- Panel discussion
- Business leadership session

IDEAL FOR

Chambers of commerce, associations, SBA and small-business programs, community organizations, local government, educational institutions, corporate events and national conferences.

BOOK COACH JIM

Inspire Your Audience.
Ignite Their Purpose.
Empower Them to Take Action.

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